

OUR VISION

Kimberly-Clark  
Australia & New Zealand

TO LEAD THE WORLD IN ESSENTIALS FOR A BETTER LIFE

 **Kimberly-Clark**  
Australia & New Zealand

# SUSTAINABILITY 2020 STRATEGY

*Our  
priorities*



**SOCIAL  
IMPACT**



**FORESTS  
& FIBRE**



**WASTE &  
RECYCLING**



**ENERGY  
& CLIMATE**



**SUPPLY  
CHAIN**

*ANZ  
2020 goals*

IMPROVE THE  
WELL-BEING OF  
**1.2M**  
PEOPLE  
THROUGH  
OUR BRANDS

MAINTAIN  
**100%**  
OF FIBRE FROM  
FSC® CERTIFIED OR  
FSC® CONTROLLED  
WOOD SOURCES

EXTEND OUR  
**ZERO  
WASTE  
MINDSET**

**40%**  
REDUCTION  
IN CARBON  
EMISSIONS

**100%**  
COMPLIANT  
WITH  
ENVIRONMENTAL  
HEALTH AND  
SAFETY  
STANDARDS